



MKA-10K

www.mkacc.org

Charity Challenge

About the AMYA UK Charity Challenge



Cheque Presentation following the 2007 Charity Challenge. This year, we are proud to support a total of eight charities.

The annual Charity Challenge has become a force for good in its own right. Organised by the Ahmadiyya Muslim Youth Association, its objective remains simple – to help the needy in Britain. Inspired by the Ahmadiyya motto **“Love for All, Hatred for None”**, the Charity Challenge reflects the true essence of Islam through selfless service to humanity, as encapsulated in the Qur’anic verse:

“We feed you for Allah’s pleasure only; we desire no reward or thanks from you” (Surah Al-Dahr)

Since its inception in 1985, the event has raised in excess of £1 million for worthy British causes. This year, organisers are determined to double the previous fundraising record of £104,500.

Charity Challenge 2009 on Sunday 10 May will be a 10K walk or run in the city of Bradford, where the Ahmadiyya Muslim Association recently opened the magnificent Al Mahdi Mosque – a symbol of peace and fitting backdrop to remind the participants of their duty to serve others for the sake of God.

Serving Mankind

About the Ahmadiyya Muslim Community



Members of the Ahmadiyya Muslim Community teaching children in Tanzania, Africa during a two-week trip in August 2008.

The Ahmadiyya Muslim Community is a religious organization, international in its scope, with branches in over 190 countries in Africa, North America, South America, Asia, Australasia, and Europe. At present, its total membership exceeds tens of millions worldwide, and the numbers are increasing day by day. This is the most dynamic denomination of Islam in modern history.

The Ahmadiyya Muslim Community was established in 1889 by Hadhrat Mirza Ghulam Ahmad (1835-1908) in a small and remote village, Qadian, in the Punjab, India. He claimed under divine direction to be the expected reformer of the latter days, the awaited one of the world community of religions (The Mahdi and Messiah).

The Movement he started is an embodiment of the benevolent message of Islam – peace, universal brotherhood, and submission to the Will of God – in its pristine purity.



Ann Carrington award; blood donation; constructing schools in Africa

The direct beneficiaries of the MKA UK Charity Challenge 2009 include:



Love for All, Hatred for None

2009 Charities

AMYA UK's involvement with this year's charities

Barnardo's This is the first year that Barnardo's is being supported by the Ahmadiyya Muslim Youth Association.



Barnardo's believes in children regardless of their circumstances, gender, race, disability or behaviour. They use the knowledge gained from their direct work with children to campaign for better childcare policy and to champion the rights of every child.

Great Ormond Street Hospital Charity has been one of the longest running charities we have sponsored; donating in excess of £65,000 over the years.



Humanity First As a long term supporter of Humanity First, we have donated over £70,000 over the years. In addition, we continue to provide aid and supplies to assist their disaster response teams.



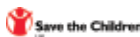
Royal Hospital for Neuro-disability With over £25,000 donated over the years, we continue to support the hospital.



Leukaemia Research In addition to donating over £160,000 over the years, we are happy to assist in contributing voluntary support to Leukaemia Research's events.



Save the Children UK has been a long term partner and we have contributed in excess of £65,000 over the years to their good cause.



Macmillan Cancer Support are being supported by AMYA UK for the 4th consecutive year.



NSPCC are being supported by AMYA UK for the 3rd consecutive year.



2008 Charity Challenge



Baitul Futuh Mosque was the start and finish point of the 2008 Charity Challenge

The 2008 Charity Challenge was held in South London, a 10km round circuit which began and ended at Baitul Futuh Mosque; the largest mosque in Europe.

Over £200,000 were raised as a collective effort by the Ahmadiyya Muslim Association and highlighted the organisation's humanitarian efforts as part of the centenary celebrations.

2007 Charity Challenge

The 2007 Charity Challenge was held in Tilford, Surrey in May. The 13 mile route became a true challenge under wet weather conditions. However, despite this the 750 participants – including several under 7's and few over 60's – traversed the route with an invigorated zeal.

Through such efforts, donations totalling £104,500 were collected and subsequently distributed between the charities at the cheque presentation ceremony held in December 2007.

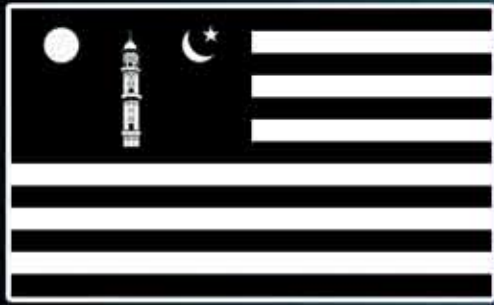
Charities supported in 2007 were: Humanity First, Great Ormond Street Hospital, Save the Children, MacMillan Cancer Support, NSPCC, Royal Hospital for Neuro-Disability, Leukaemia Research, Victim Support, Treloar, Mayor of Merton's Charities - Merton Sickle Cell and Thalassemia Group, Mayor of Waverley Charities - Disability Challengers

Ahmadiyya Muslim Youth Association

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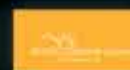
AMA UK Registered Charity No: 299081



Ahmadiyya Muslim Youth Association | Charity Challenge

(Majlis Khuddamul Ahmadiyya UK)

Love for all, Hatred for None



Service to Mankind

History of the Walk

The Ahmadiyya Muslim Association is committed to helping those who are in need - one of the principle tenets of Islam. In its efforts the community has opened numerous colleges, dispensaries and hospitals in the poorer countries of Africa and Asia where care for the sick and education is offered to all irrespective of their class, colour, creed and their ability to pay.

In recent times it has provided food aid and provisions to the victims of wars and catastrophes all over the world including South Eastern Europe, South East and South Asia and parts of Africa. But our activities are not just limited to the developing and war torn regions of the world; the community endeavours to participate and contribute positively to society in every part of the world in which it is established.

The walks have progressed greatly through the years and fundraising has become increasingly successful. Initially the walks were restricted to the surroundings of Tilford, Surrey. Then more scenic routes were found throughout the United Kingdom including the Yorkshire Dales and sands of Bournemouth to name but a couple.

Majlis Khuddamul Ahmadiyya UK (MKA UK) is also known as the Ahmadiyya Muslim Youth Association (AMYA). It is the auxiliary youth organisation of the Ahmadiyya Muslim Community UK.

Fact:

The Ahmadiyya Muslim Youth Association organised its first marathon walk on 18th of May 1985. Subsequent walks over the last 22 years have raised funds for local and national Charities in the United Kingdom.



Fund Raising

As well as the walks becoming more enjoyable the fundraising efforts also increased. From a few hundred pounds being raised in the first walks, tens of thousands of pounds have been raised in recent walks. Similarly the beneficiary base was also expanded from one or two national charities to several national and local charities benefiting from the fundraising efforts.

To date we have raised nearly half a million pounds in aid of the various charities in the UK. It is important here to note that all the money raised through individual sponsorship efforts goes directly to the allocated charities without a single penny going towards the running of the event; all the organisers and workers for the event are unpaid volunteers.

Charity Challenge

Charity Challenge

Now we come to this year's annual charity event organised by AMYA - Charity Challenge.

With Charity Challenge, instead of having a single marathon walk as in previous years, the Charity Challenge consists of a 13 mile walk or a 13 mile run - hence the change in the traditional title of the event. It is hoped that the greater variety of sporting activities would attract a greater number of participants of all ages. The Community hopes that the Charity Challenge proves to be an extremely enjoyable event for all the participants and that it raises more funds than ever before



Recognition: Outstanding Contribution

Every year we form the bulk of the manpower involved in marshalling all the Leukaemia Research Bikeathon's and through these regular voluntary efforts, Leukaemia Research honoured the Association with their inaugural award for outstanding contribution at their awards ceremony in 2005.



Leukaemia Research Annual Awards Ceremony

! Recognition: Ann Carrington Award

The Association's activities have been well received. Her Royal Highness Princess Anne awarded the Princes Royal Certificate of thanks to the Association for its support to Save the Children and in the foyer of the Great Ormond Street Hospital is a plaque acknowledging the contribution of the Association to its cause.



2007 Charities

Humanity First

Humanity First is a UK based charitable trust established to promote and safeguard the preservation of human life and dignity. It is a non-political, non-sectarian international relief and development agency that works with communities around the globe to improve the quality of life for some of the world's poorest and most vulnerable people.

Humanity First's objectives are: Relieve people's suffering caused by natural disasters or human conflict; Promote peace and understanding based on mutual tolerance and mutual respect; Strengthen people's capacity to help themselves

Everyone working for Humanity First - aid workers, fund raisers, and administrators - are unpaid volunteers. All personal expenses are met by the volunteers to maximise the use of funds raised and donated for those in need.



Ahmadiyya Muslim Youth Association and Humanity First

We have been a long term supporter of Humanity First and have supported them in various capacities. In terms of charity events we have donated in excess of £50,000 over the years but in terms of funds collected for various disasters. We have collected in excess of £100,000 as well as collected food, clothing, medicine and providing aid workers.

Save the Children

"Save the Children fights for children in the UK and around the world who suffer from poverty, disease, injustice and violence. They work with them to find lifelong answers to the problems they face"

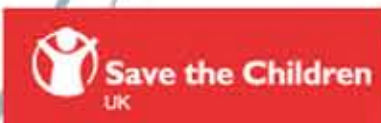
Save the Children works in the UK and across the world. Emergency relief runs alongside long-term development and prevention work to help children, their families and communities to be self-sufficient. They learn from the reality of children's lives and campaign for solutions to the problems they face. They gain expertise through our projects around the world and use that knowledge to educate and advise others.

Ahmadiyya Muslim Youth Association and Save the Children UK

Save the Children is a charity with which we have a long relationship. Over the years we have raised over £50,000.

Ahmadiyya Muslim Youth Association and NSPCC

This year is the first year in which AMYA has chosen the NSPCC as one of its supported charities.



National Society for the Prevention of Cruelty to Children (NSPCC)

The London Society for the Prevention of Cruelty to Children was founded in 1884 and changed its name to The National Society of Prevention of Cruelty to Children (NSPCC) in 1889. Its aim then was to protect children from cruelty, support vulnerable families, campaign for changes to the law and raise awareness about abuse. Their aim is to see a society where all children are loved, valued and able to fulfil their potential.



Great Ormond Street Hospital Children's Charity

Great Ormond Street Hospital treats more than 90,000 patients each year - children who are suffering from the rarest, most complex and often life-threatening conditions. They receive the best medical care that money can buy, but the NHS funding cannot meet these ever-rising costs, and that's where the hospital's charity, GOSHCC, steps in.

GOSH offers the widest range of paediatric specialties under one roof in Britain, and pioneers new treatments and drugs through its research body, the Institute of Child Health. The Charity aims to raise over £20 million this year to boost the NHS funding. The Hospital has relied on the generosity of the public to keep it going for over 150 years.



Ahmadiyya Muslim Youth Association and Great Ormond Street

Great Ormond Street Hospital Children's Charity has been one of the longest running charities we have sponsored donating more than £50,000 over the years

Leukaemia Research

Leukaemia Research was established in 1960 and is still the only national research charity devoted exclusively to leukaemia, the lymphomas, myeloma, aplastic anaemia, myelodysplasia, the myeloproliferative disorders and the related blood disorders in both children and adults. They receive no government grants and depend entirely on voluntary donations.



Ahmadiyya Muslim Youth Association and Leukaemia Research

Leukaemia Research has been a sponsored charity now for a number of years and MKA UK actively help them in their events, marshalling on their bikeathons. AMYA had the honour of being the recipient of Leukaemia Research's first ever award for outstanding contribution, an award that was set up especially in light of our continued voluntary efforts towards the charity. Over the years AMYA have donated more than £150,000 to Leukaemia Research.

The Royal Hospital for Neuro Disability

Many lives are touched by neuro-disability. Most of us know somebody who has suffered damage to their brain or nervous system. Common causes are traffic accidents and illnesses, such as multiple sclerosis or Huntington's disease. Often the victims are young people, with much unfulfilled potential and long years of happy life seemingly cut short.

The Royal Hospital for Neuro-disability specialises in treating the most serious of these. With hard work and patience, people with neuro-disability are given the chance to lead more independent lives.



Ahmadiyya Muslim Youth Association and the Royal Hospital

The Royal Hospital been chosen as a supported charity once again this year. We have been a regular sponsor of the Hospital in previous years and over the years have contributed over £10,000

MacMillan Cancer Support

There are three times as many people in Britain living with cancer than there were 30 years ago. In fact over a million people have had a cancer diagnosis, and one in three of us will be diagnosed at some point in our lives. Macmillan Cancer Support care for the whole person, not just the disease. They take into account not just the medical needs of people affected by cancer but the social, emotional and practical impact cancer can have. They are there for people from the moment they suspect they have cancer, and for their families too by leading the way with innovative cancer care services, and work with their partners to replicate these services across the country so that they become mainstream.

**WE ARE
MACMILLAN.
CANCER SUPPORT**



Ahmadiyya Muslim Youth Association and MacMillan Cancer Support

This year's charity walk is the second time that we have chosen MacMillan Cancer Support as one of the charities we are supporting. We will assist them further by providing manpower to marshal their UK Charity events.

Victim Support Surrey

Victim Support Surrey

Victim Support provides support and advice to victims of crime free of charge, without obligation and in total confidence. A national, independent charity providing a comprehensive service to victims of crime, they work with the Home Office, the Police, the Probation Service, local authorities and others to make sure that the views and needs of victims are fully met by the criminal justice system. All personnel are specially trained to provide practical help to victims.

Treloar's Trust

Treloar School and College provide a unique blend of education, medical care, therapy and independence training for young people with complex disabilities. Students from age five upwards come from across the UK. Eighty percent use wheelchairs, 30% have no communicable speech and a further 20% have a life-limiting condition.

Ahmadiyya Muslim Youth Association and Victim Support Surrey

This year is the second year in which we have chosen Victim Support Surrey as one of the charities we are supporting. We donated £3,000 last year.

Ahmadiyya Muslim Youth Association and Treloar's Trust

This is the first year that Treloar's Trust is being supported by the Ahmadiyya Muslim Youth Association



More Information

For more information about the event and our continued fundraising efforts as well as becoming a sponsor please visit the event website:

www.mkacc.org
Email: info@mkacc.org